



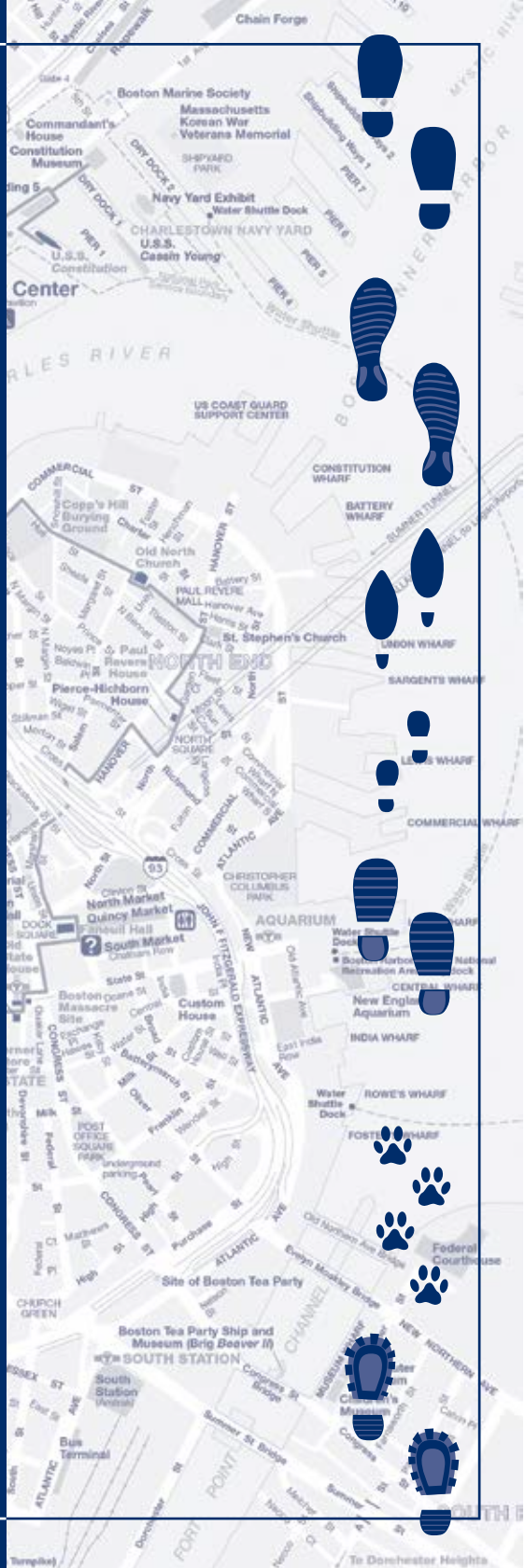
BOSTON BY FOOT

ANNUAL REPORT

2017

Boston By Foot is dedicated to promoting public awareness and appreciation of Boston's rich history and architectural heritage by offering a wide range of guided tours and programs conducted by a dedicated corps of highly-trained and enthusiastic volunteer tour guides.

bostonbyfoot.org



Year	1977	1978	1979	1980	1981	1982	1983	1984
Tourees	316	1,743	2,588	3,411	4,215	3,555	4,315	4,116

Boston By FootSM 2017 HIGHLIGHTS

Welcoming Newcomers

Expanding Our Staff

Through a partnership with Northeastern University, Boston By Foot was able to expand our staff to include a full-time Co-Op student for both the first and second half of 2017. Our Co-Ops, **Claire Pettit** and **Matt Schick**, assisted with tasks related to communications and program administration.

New Docents

Boston By Foot welcomed 29 new docents into our annual training course. New docents celebrated with friends and family in a festive graduation ceremony at Old North Church on May 7th. Our new docents jumped into their role quickly, taking on private tours and helping out with new projects. Remarkably, five members of the class of 2017 earned **Footly Fortitude** recognition.



Twenty-nine new docent graduates.

Honoring Our Future

An Extraordinary Honor and Opportunity

In the fall of 2017 BBF received an unexpected and extraordinary gift from its most vested patron, **Polly Flansburgh, Founder and President Emerita**. The contribution was dedicated to the memory of her husband, the late **Earl Flansburgh**, a loyal friend, former Trustee, and lecturer of BBF.

The gift — significant in every aspect from its source to its implications — presents a unique opportunity to BBF to enhance and strengthen our resources and ensure our vitality in the future. In response to this extraordinary gesture of generosity and support, our Board of Trustees announced its plan to initiate a **\$100,000 Challenge Match Campaign** in 2018 to leverage this potentially transformational gift *and* to salute the Flansburghs' lifelong dedication and commitment to BBF.

1985	1986	1987	1988	1989	1990	1991	1992
4,422	4,625	4,748	5,773	6,179	6,275	6,022	6,151

Celebrating Growth

New Tours

Boston By Foot guides are always adding new tours to the library. In 2017 no fewer than six new tours made their debut. New offerings included three new neighborhood tours, **SOWA**, **Kendall Square**, and the **South Cove**, a tour on women in the labor movement, **Boston Women Finding their Voice**, a tour based on sea-faring narratives, **Adventures at Sea: Bostonians in the Age of Sail**, and a tour that features Art Deco in the Back Bay.

Universal Participation

Boston By Foot was invited to participate in the Massachusetts Cultural Council's **Universal Participation (UP) Innovation and Learning Network**. The purpose of the UP program is to educate organizations and individuals about the value of creating inclusive programming and spaces for people of all ability levels. Throughout the spring of 2017, Boston By Foot staff attended monthly training workshops in collaboration with fellow organizations to learn how we can make our tours accessible for visitors of all abilities. This training has informed how we adjust our communications, institutional policies and volunteer training.

Training Workshops for Our Volunteers

In our ongoing efforts to train and prepare our volunteers to lead the best tours possible, Boston By Foot continued our **Winter Workshop** series for all guides. This year our workshops focused on using descriptive language to make our tours more accessible to people with visual impairment and on techniques to better engage tourees and handle challenging situations.

New Docent Emeritus Position

Boston By Foot is fortunate to have over 200 dedicated volunteers within the organization who devote many years to learning and sharing their knowledge on their tours. In 2017, a new **Docent Emeritus** position was created to honor the contributions of longtime volunteers and enable them to have a lifetime connection to the organization after they have decided to end their active involvement. Docent Emeriti are self-selected and may choose to transition from active volunteer to Docent Emeritus at any time by meeting the eligibility requirements, which include serving Boston By Foot for 10 years or more. In 2017, five guides became Docent Emeriti.



1993	1994	1995	1996	1997	1998	1999	2000
6,084	5,803	5,641	5,823	6,855	8,543	9,788	10,516

Volunteers

Boston By Foot would not exist without the time and talent of our 200+ dedicated volunteer guides. They spend countless hours preparing content, presenting tours and supporting each other in their efforts to engage audiences in ways that are meaningful and memorable.

Volunteer Committees

Thanks to the collective efforts of our volunteer committees, our programming is creative, extensive and thoughtfully promoted; and our guides are well trained and provided with multiple opportunities to collaborate and further their learning. We thank and acknowledge our 2017 committees and committee chairs.

Academic Affairs: Dayl Cohen and David Phillips
 Continuing Education: Nancy White and Patricia Sabbey
 Publicity Committee: Lynn Smiledge and Rebecca Camerato
 Special Tours: Shawn McGuinness and Dina Vargo
 Tours of the Month: Mike Bauer and Susan Tweed
 Volunteer Events: Diana Vaughn and Liz Morgan

Distinguished Service

All of our volunteers give so much to BBF, and each year we honor volunteers who truly go above and beyond. The 2017 Distinguished Service Awards were presented to two remarkable volunteers:



Rebecca Brooks

While co-chair of the Publicity Committee, Rebecca Brooks had the idea to promote BBF to local hotels, allowing us to better get the word out to tourists visiting the city. By establishing a list of key hotels and coordinating a team of volunteers to make regular visits to their concierges, Rebecca has established a whole new way of getting the word out about BBF to an influential audience. The **Concierge Team**, now in its 4th year, has been a great success and has introduced many hotel concierges and their guests to our tours.



Carl Kaplan

When Carl Kaplan served as Publicity Committee co-chair, he recognized the importance of creating a lasting first impression with prospective guides. For the past few years, he has managed the guide interest email inquiries, serving as a friendly electronic face to those interested in learning more about our training and becoming a guide. His passion and insight has motivated many to learn more about joining BBF.

2001	2002	2003	2004	2005	2006	2007	2008
10,163	9,026	9,026	8,740	9,351	9,449	8,533	12,888

Flansburgh Travelers

Since 2009, longtime friends and BBF supporters Bill and Lia Poorvu have funded the Flansburgh Traveling Fellowship to honor Earl and Polly Flansburgh. Each year Boston By Foot volunteers are invited to apply for this fellowship for the purpose of travel, research, and personal growth in a city best experienced in our favorite way: by foot! In 2017, three fellowships were awarded:

Nancy Heywood, Dublin | Lynda McNally, Bologna | Laura Sitterley, Vienna

Foots Pins

BBF acknowledged 28 volunteers for their years of dedicated service in 2017:

35 Years

Sally Ebeling

30 Years

Margaret Bratschi • Jan Engelman

25 Years

Fran Lanouette

20 Years

Sharon Fogarty • Heather Pence

15 Years

Beverly Davis • Steve Kluskens
John Morrison • Kathy Vorse

10 Years

Jim Boyd • Rebecca Brooks
Mary Margaret Griffin • Hue Holley
Matt List • Dina Vargo

5 Years

Anna Marie Bracco • Kate Briggs
Mersine Florio • Beth Greenwood
Aline Kaplan • Betsy Kimball
Dennis McCarthy • Peter Micheli
Bob Perkins • David Phillips
Liz Ranelli • Diana Vaughn

Footly Fortitude

BBF recognized 35 guides who conducted 20 or more tours in 2017:

Guide of the Year

Bob Perkins, 178 tours

70–90 Tours

Tom Revay (90) • Laurel Perkins (80)
Tom McNamara (72) • Gretchen Grozier (70)

50–59 Tours

Margaret Bratschi • David Coviello
Elisabeth DiCicco

40–49 Tours

Tom Coppeto • Steve Kluskens

30–39 Tours

Dennis McCarthy • Kurt Morris
Joni Youngwirth

20–29 Tours

Andrea Bonanno • Rebecca Brooks
Beth Charney • Dayl Cohen • Jeff Doucette
Neil Dugas • Sally Ebeling • Jan Engelman
Terri Evans • Sharon Fogarty
Beth Greenwood • Ronda Grodberg • Aline Kaplan
Steve Loher • Bob Malsberger • Gene Moulton
Elisabeth Piquet • Linda Poznauskis
Michele Steinberg • Lauren Sterling
Ron Tate • Nancy White

Docent Emeriti

The following volunteers became Docent Emeriti in 2017:

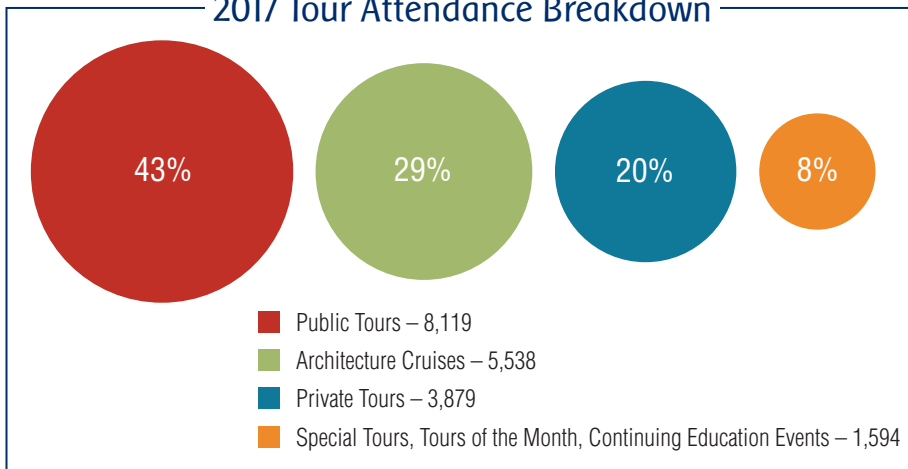
Janell Fiarman, Class of 2004 • **Mary Klatt**, Class of 2001
Renee Miller, Class of 1992 • **Fred Paulsen**, Class of 1997 • **Linda Perlman**, Class of 2001

2009	2010	2011	2012	2013	2014	2015	2016
12,963	12,853	13,184	13,954	12,039	13,077	15,015	19,302

Programming

206 Volunteers • 1,396 Tours
 249 Private Tours • 19,302 Tour Participants

2017 Tour Attendance Breakdown



Special Programming & Events

Continuing Education Events

- Adventures at Sea: Bostonians in the Age of Sail
- Anne Hutchinson’s Boston Walking Tour
- Anne Hutchinson’s Boston Slide Show
- Back Bay Art Deco
- Boston Women Finding Their Voice
- South Cove

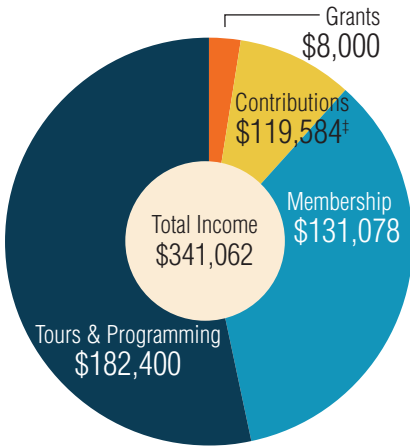
Tours of the Month

- Bay Village
- East Boston: Maverick Square and Beyond
- Grave Undertakings: Boston’s Burying Grounds
- Kendall Square
- SOWA: South of Washington Street
- Longwood and Cottage Farm

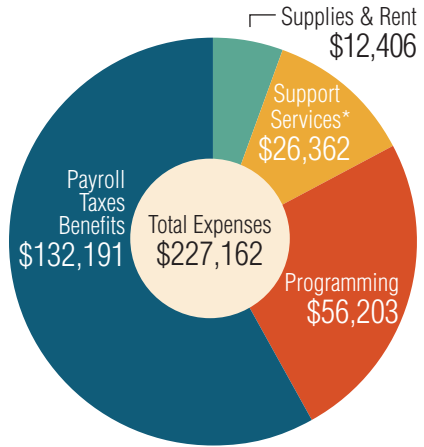


Administrative Report

2017 Income & Expenses



[‡] Includes *one time* \$100,000 challenge gift



*Accounting, Insurance, Banking, Taxes

Partners

Boston Book Festival
 Boston Harborfest
 Boston Literary District
 Boston Society of Architects
 Brookline Adult and
 Community Education
 Cambridge Center for Adult Education
 Charles Riverboat Company
 Historic New England
 Old South Meeting House
 Revolution 250
 Vilna Shul

Corporate Members

The Boston Beer Company
 Boston Society of Architects
 Cambridge Trust Company
 Dimeo Construction Company
 Flansburgh Architects
 Goodwin
 Leers Weinzapfel Associates

Staff

Samantha Nelson, *Executive Director*
 Cortnee Bollard, *Program Coordinator*
 Claire Pettit, *Communications Assistant*
 Matthew Schick, *Communications Assistant*

Board of Trustees

Barbara Berenson
 Polly Carpenter, *Secretary*
 Tom Chung
 John Cinkala
 John Currier
 Libby Dilling, *Chair*
 Nancy Heywood, *Volunteer Liaison*
 Lori Karas
 Susan Pepin
 Lauren Pfizenmaier, *Treasurer*
 Betsy Thompson

Boston By Foot wholeheartedly thanks its volunteers, members and supporters for their tireless commitment to promoting awareness of Boston's history, architecture and distinctive neighborhoods.

2017 Donors

Anonymous (5)
Ellen Aamodt*
Peter Ambler*
Rob Anderson*
Florri Aversa*
Barbara Berenson†
Katharine Black
Andrea Bonanno*
Dana Bos*
Nancy Cahn*
Angela Carbone*
Polly Carpenter†
Arwyn Carroll*
Mary Christensen
Justina Chu*
Tom S. Chung†
John Cinkala†
Babz Clough*
Sue Cnudde*
Dayl Cohen*
Harvey B. Cohen*
Max Cohen
Anne Cowie
Harold Crowley
John Currier†
Reed & Paula Dickinson
Libby Dilling†
Hannah Diozzi*
Deena Dubin
Sally Ebeling*
Barbara Elfman
Stephen Engler*
Michael Fitzgerald*
Polly Flansburgh
Jim Frederick
Catherine Fulkerson
GE Foundation

Ellen Gilman
Lucinda Gorry*
Beth Greenwood*
Grace Gregor
Ronda Grodberg*
Mitch Halpert* &
Susan Halpert*
Ruth Hampton
Paul E Hersey
TJ Hesnor
Kent Hewitt*
Nancy Heywood*
Michelle Homer*
James Richard Hornby
Wendi Huntzicker
Lee Hurd
Alfred I. Kaplan*
Lori Karas†
Mary Beth Karr*
Stephen Kaye
Bill Kormos
Jim & Donna Lambrechts
William Lauch*
Annette Leonard-Zupan
Judith Liben*
Liberty Mutual Foundation
Martin Lind
Robert Malsberger*
Charles Maurer*
Kate May*
Dennis R. McCarthy*
Douglas McDonald*
Tom McNamara*
Stephen Meirovitz
John Monticone
Liz Morgan*
Lynda Morgentroth

John Morrison* &
Mary-Anne Morrison
Katherine Neave*
Carl Nelson*
David O'Connell*
Pamela Pacelli*
Susan Pepin†
Robert Perkins* &
Laurel Perkins*
Kent & Jennifer Peterson
Laureen Pfizenmaier†
Pfizer Foundation
David* & April Phillips
William & Lia G. Poorvu
Family Foundation
Drs. Lloyd & Sharyn Price
Christina Randolph*
Liz Ranelli*
Joan Regan
Eileen E. Ryan*
Barbara J. Saunders
Christine Shirey*
Lynn Smiledge*
Barry N. Smith*
Michele Steinberg*
Patricia Ann Sullivan*
Susan Hands Taylor
R. D. Treadwell
Janet Van Liere*
Martha Vicinus*
Frank Vincent*
Tracy Vrablik*
Sara C. Walden
Marcy Wasserstrom
Nancy D. White*
Joni Youngwirth*
Zebra Technologies Corporation

Please excuse any unintentional errors or omissions.

* Volunteer
† Trustee

SUPPORTERS



LEERS WEINZAPFEL ASSOCIATES

Cambridge Trust Company

Flansburgh Architects